

# Course Catalog - Fall 2004

## Communications

### 101 **Intro to the Media** Credit: 3 hours.

(COMM 101) Analyzes of the evolution and structure of the mass media in the United States with special emphasis on the effects of the mass media on public life. Does not count toward major requirements in the College of Communications Prerequisite: Freshman or sophomore standing

*This course satisfies the General Education Criteria for a*Advanced Composition course.

### 166 **Media Literacy** Credit: 3 hours.

(COMM 166) Develops students' ability and skills to analyze, assess, and critically evaluate media images, words, sounds, and representations that comprise mass culture, and to understand the media's roles in the contemporary world. As part of their learning in the course, students prepare their own media, use logs and evaluate their exposure to media and advertising. Does not count toward major requirements in the College of Communications. Prerequisite: Freshman or sophomore standing

*This course satisfies the General Education Criteria for a*UIUC Social Sciences course.

### 199 **Undergraduate Open Seminar** Credit: 1 to 5 hours.

(COMM 199) May be repeated.

### 201 **Info Technology and Orgs** Credit: 3 hours.

(COMM 201) Same as LIS 201. See LIS 201.

*This course satisfies the General Education Criteria for a*UIUC Social Sciences course.

### 202 **Social Aspects Info Systems** Credit: 3 hours.

(COMM 202) Same as LIS 202. See LIS 202.

*This course satisfies the General Education Criteria for a*UIUC Social Sciences course.

### 317 **History of Communication** Credit: 3 hours.

(COMM 217) Presents the nature and development of communication systems; history of communication media; history of journalism, advertising, and broadcasting; and communications in the modern world.

### 320 **Popular Culture** Credit: 3 hours.

(COMM 220) Examines the critical literature on mass media entertainment; reviews significant contemporary issues and develops perspectives for understanding popular culture.

### 321 **Film Culture** Credit: 3 hours.

(COMM 221) Introduces students to key issues of, major theoretical approaches to, and current debates about the cultural function of films. Course addresses theories of spectatorship, the politics of pleasure, the culture of entertainment, and the cinematic construction of race, class, and gender.

*This course satisfies the General Education Criteria for a*Western Comparty Cult course.

### 322 **Politics and the Media** Credit: 2 to 4 hours.

(COMM 322) Same as PS 312, and SPCM 325. See SPCM 325.

### 331 **Media and Democracy** Credit: 3 hours.

(COMM 231) Studies the philosophical bases of the functions and the responsibilities of mass communications.

### 351 **Social Aspects of Media** Credit: 3 hours.

(COMM 251) Explores media structures in relation to cultural content and social functions; examines problems of life and society as treated in mass-produced communications. Same as SOC 351.

### 352 **Attitude Theory and Change** Credit: 3 hours.

(COMM 352) Same as PSYC 352, and SOC 300. See PSYC 352.

### 356 **Women in Film and TV** Credit: 3 hours.

(COMM 256) Examines the notion that the mass media might influence our development as gendered individuals, looking at those who have argued both for and against this notion. Considers different forms of feminist theory and their application to the study of the mass media. The course then examines the development of images of women in film and television, and how these images might function for different segments of the female audience. The course also looks at the history of these media, the history of their portrayal of women, feminist criticisms of these portrayals, feminist discussions of the appeal of specifically "female" genres such as melodramas and soap operas to the female audience, feminist attempts to create alternatives to mainstream images in various media, and the

representation of women of color in the dominant media. Same as GWS 356.

**361 US Broadcasting and Telecom** Credit: 3 hours.

(COMM 261) Examines the history and principal issues of American broadcasting and the electronic media; the context of prior forms of mass communication and ideas about purposes and terms of control; the important social, economic, political, and cultural questions bearing on AM and FM radio, commercial television, public broadcasting, cable and new forms of electronic communication; issues in programming and service content; and basic legal and regulatory matters

**364 Economic Structure of Comm** Credit: 3 hours.

(COMM 264) Describes and analyzes the economic structures, policies, and current problems of fields such as telecommunications, publishing, broadcasting and cable, film, recorded music, and postal service; examines how copyrights, patents, antitrust laws, and government regulation bear on the communications industry.

**375 Latina/o Media in the US** Credit: 3 hours.

(COMM 275) Examines the portrayal and participation of Latinas and Latinos in the U. S. media using a variety of interdisciplinary approaches. Addresses historical and political movements that have been critical to Latina/Latino print, broadcast, and electronic communication within the broader context of cultural diversity. Same as LLS 375.

**377 Global Communications** Credit: 3 hours.

(COMM 277) Introduces students to the multiple dimensions of cross-national and comparative communications. Specific topics will vary according to instructor's focus, but may include human dimensions of global communication, intercultural communication, media impact, structure and processes of institutional communication (i.e. propaganda, diplomacy).

**389 International Communications** Credit: 3 hours.

(COMM 377) Same as PS 389. See PS 389.

**391 Special Topics** Credit: 1 to 3 hours.

(COMM 291) Presents special projects, research, and independent reading in communications for students capable of individual work under the guidance of a faculty advisor. Prerequisite: Registration in the College of Communications or consent of college.

**395 Honors Research Seminar** Credit: 3 hours.

(COMM 295) An honors research seminar open to qualified Media Studies' majors, and to other advanced students in the College of Communications. The seminar has two primary goals: (a) to introduce students to alternative research approaches used in the scholarly study of mass communication; and (b) to enable students to employ one or more of these methodological approaches in producing an independent research project on a topic of their own choosing. The seminar meets as a group only for the first several weeks of the term, to discuss different research methodologies used in mass communication research and to present topics to the class; and for the last two weeks of the term, to present completed projects to the larger group. Otherwise students meet regularly with instructor (and any other advisors they may have chosen from among the media studies faculty) to discuss and provide evidence of progress of their independent research papers. Prerequisite: At least 2 courses in Media Studies.

**408 Cultural Aspects of Media** Credit: 3 or 4 hours.

(COMM 308) Same as SPCM 408. See SPCM 408.

**410 Media Ethics** Credit: 3 or 4 hours.

(COMM 310) Surveys the major ethical problems in news, publications advertising, publications and entertainment media; includes case studies and moral reasoning on confidentiality, privacy, conflicts of interest, deception, violence, and pornography. 3 undergraduate hours. 4 graduate hours.

**411 Law and Communications** Credit: 3 hours.

(COMM 241) Same as JOUR 411. See JOUR 411.

**419 Russian & East European Film** Credit: 3 or 4 hours.

(COMM 319) Same as CINE 419, and SLAV 419. See SLAV 419.

**423 Language Acquisition** Credit: 3 or 4 hours.

(COMM 323) Same as LING 423, and PSYC 423. See PSYC 423.

**425 Intro to Psycholinguistics** Credit: 3 or 4 hours.

(COMM 325) Same as LING 425. See LING 425.

**435 Adv Interpersonal Comm** Credit: 2 to 4 hours.

(COMM 335) Same as SPCM 435. See SPCM 435.

**450 Media And Public Opinion** Credit: 3 hours.

(COMM 218) Same as JOUR 450. See JOUR 450.

**462 Telecom Management** Credit: 3 or 4 hours.

(COMM 362) Examines problems and issues in telecommunications management; the role of management in operation of broadcasting, cable, and telecommunications industries; forces shaping products and services in commercial and non-profit media, i. e. , technology, markets, revenues, programming, and regulation; planning, accountability, and social responsibility. 3 undergraduate hours. 4 graduate hours. Prerequisite: Consent of college or consent of instructor.

**466 Film as Business** Credit: 3 or 4 hours.

(COMM 366) Studies the filmed entertainment industry; the economic structures and policies of the production, distribution, and exhibition sectors; the nature of ownership patterns, investment, competition, and trade practices; filmed entertainment as a commodity in an international market system. 3 undergraduate hours. 4 graduate hours. Prerequisite: Consent of college or consent of instructor.

**468 Telecom Law and Policy** Credit: 3 or 4 hours.

(COMM 368) Studies the histories, assumptions, and consequences of major legislative, regulatory, and judicial decisions in American broadcasting and telecommunications; social, cultural and economic background of federal communications law and regulation; administrative agency (FCC) practice and constraints; various regulatory and policy issues including fiduciary licensing, fairness doctrine, cable, public broadcasting, telematics, deregulation, and statutory revision process. 3 undergraduate hours. 4 graduate hours.

**470 Mind, Culture and Society** Credit: 3 or 4 hours.

(COMM 370) Same as ANTH 470, and LING 470. See ANTH 470.

**491 Literacy in the Info Age** Credit: 3 or 4 hours.

(COMM 391) Same as LIS 491. See LIS 491.

**512 History of Libraries** Credit: 2 or 4 hours.

(COMM 432) Same as LIS 512. See LIS 512.

**520 Seminar Semantics** Credit: 4 hours.

(COMM 420) Same as PHIL 520. See PHIL 520.

**524 Dev Psycholinguistics** Credit: 2 or 4 hours.

(COMM 424) Same as LING 524, and PSYC 524. See PSYC 524.

**525 Psycholinguistics** Credit: 2 or 4 hours.

(COMM 425) Same as LING 525, and PSYC 525. See PSYC 525.

**560 Feminist Media Studies** Credit: 4 hours.

(COMM 460) Addresses major areas of theoretical debate or interest in the broad topic of "Feminist Media Studies" and looks in depth at a number of theoretical issues which define it. Develops an understanding of historical, psychoanalytic, interpretive, and social scientific approaches to the study of film and television texts, their reception, and their production. Readings are extensive and directed toward illustrating the range of theoretical and empirical approaches applied to addressing questions of central interest in the field. Viewings will emphasize some lesser-known historical texts central to theoretical debates in the field. Viewings and readings are focused on "popular" film and television. Same as GWS 560. Prerequisite: Graduate standing or consent of instructor.

**563 World Broadcasting** Credit: 4 hours.

(COMM 463) Studies the broadcast systems used by the nations of the world; alternative and mixed systems; international organizations, agreements, exchanges, and problems; broadcasts to and from other countries; implications of such new developments as satellites; and mass and non-mass uses. Prerequisite: Consent of department

**568 Political Economy of Comm** Credit: 4 hours.

(COMM 468) Analyzes the structure, policy, and behavior of such media of communication as newspapers, magazines, books, postal service, telegraph, telephone, broadcasting, and film; special emphasis on their relationships to political order and the economy. Same as JOUR 568. Prerequisite: Consent of College of Communications.

**570 Popular Culture** Credit: 4 hours.

(COMM 470) Examines problems of cultural analysis related to the media of communications and the social implications of communications research. Same as JOUR 570.

**571 Proseminar I** Credit: 4 hours.

(COMM 471) Addresses the mass media of communications, their role as social institutions, and their control and support. Examines evolution of research on mass media content, audience, and effects. Same as JOUR 571. Prerequisite: Consent of College of Communications.

**572 Proseminar II** Credit: 4 hours.

(COMM 472) Addresses the problems of communications, including the individual as a communicating system, symbolic processes, analysis of messages, psycholinguistics, and language as social behavior. Prerequisite: Consent of College of Communications.

**573 Freedom of Expression** Credit: 4 hours.

(COMM 473) Examines the development of the Anglo-American press system and the idea of freedom of the press; explores contemporary mass media and their implications for freedom and democracy. Same as JOUR 573.

**574 Communications Systems** Credit: 4 hours.

(COMM 474) Analyzes the structure and development of communications systems, the role of communication in social change, political movements, and formal organizations. Same as JOUR 574.

**575 Cult Studies and Crit Interp** Credit: 4 hours.

(COMM 475) Explores the history, applications and limitations of various theoretical and methodological

approaches to the study of contemporary culture and popular media. Examines debates and issues within cultural studies and with other schools of thought. The impact of cultural studies across the disciplines. Same as EPS 575. Prerequisite: Consent of instructor.

**577 *Philosophy of Technology*** Credit: 4 hours.

(COMM 477) Introduces students to those thinkers who understand technology philosophically as a central component in modern culture. Examines major perspectives on the nature of technology, rooted in Norbert Weiner, Karl Marx, and Martin Heidegger. Links media technologies, information systems, and global communications background problems and basic issues to technology more generally. Develops instrumentalism, feminist and critical approaches, ethical concerns, alternative technologies in the context of technology as a cultural activity.

**580 *Advanced Interpretive Methods*** Credit: 4 hours.

(COMM 414) Same as SOC 580. See SOC 580.

**582 *Res Meth in Adv and Comm*** Credit: 4 hours.

(COMM 482) Same as ADV 582. See ADV 582.

**585 *Adv Plan And Decision Making*** Credit: 4 hours.

(COMM 485) Same as ADV 585. See ADV 585.

**590 *Special Topics*** Credit: 2 to 8 hours.

(COMM 490) May be repeated.

**592 *Quantitative Methods*** Credit: 4 hours.

(COMM 492) Introduces to the methods of empirical research in the behavioral sciences applicable to research problems in human communication, with emphasis on studies of mass communication. Lectures, readings, and laboratory practice. Same as JOUR 592.

**593 *Qualitative Methods*** Credit: 4 hours.

(COMM 493) Introduces qualitative concepts and strategies in the social sciences and humanities which apply to research problems in mass communications.

**599 *Thesis Research*** Credit: 0 to 16 hours.

(COMM 499) May be repeated to a maximum of 16 hours. Approved for S/U grading only.