

# Course Catalog - Spring 2005

## Regular MBA Program Administration

### **500 *Issues in Business* Credit: 0 hours.**

MBA students are faced with a wide variety of issues in the work place. This course will introduce and encourage discussions related to careers transitions, leadership, ethics, and uses of technology in the work place. Guest lecturers and experts in their field will discuss different approaches to these issues and give students the opportunity to discuss strategies and practice skills that will prepare them for the business environment. This course is approved for S/U grading. This course may not be repeated for credit. Prerequisite: Co-requisite MBA 501 and MBA 502.

### **501 *Foundations of Business, I* Credit: 10 hours.**

(MBA 401) This course focuses on understanding the business formation process and how to prepare a business plan. Specific learning objectives include: ; planning and measurement of firm resources; the economic theory of the firm; decision making under uncertainty; understanding customer choice; financial management; oral presentation; and computer skills. Students who receive credit for MBA 501 may not receive credit for the following courses: ACCY 501, BADM 520, BADM 544, or BADM 572, or ECON 522. Prerequisite: Admission to the Master of Business Administration program.

### **502 *Foundations of Business, II* Credit: 10 hours.**

(MBA 402) Helps students understand how to design and manage internal processes to achieve a firm's objectives. Specific learning objectives include: how managers internally allocate tasks; authority and resources to achieve a firm's objectives; how to design and manage the process of effectively producing products and services; how to measure costs and performance of business processes; how to understand and analyze institutions and programs of modern marketing as well as communicate marketing decisions and how to manage capital resources within a firm. Students will also develop written communication skills. Students who receive credit for MBA 502 may not receive credit for the following courses: ACCY 503, BADM 509, OR BADM 567, or FIN 520. Prerequisite: MBA 501.

### **503 *Prin & Proc of Management I* Credit: 6 hours.**

(MBA 403) Course presents information and material on how organizations interact and operate in a changing environment. Specific topics include: human resource management, organizational structures, strategic decision-making, management of technology, and technological developments. Students practice business written and oral communications skills. Students learn how to identify and manage key business resources. Specific themes focus on how managers effectively manage the human component in organizations, how to manage technology, and how to think about and respond to strategic issues. Students who receive credit for MBA 503 may not receive credit for BADM 543. Prerequisite: MBA 501 and MBA 502.

### **504 *Prin & Proc of Management II* Credit: 6 hours.**

(MBA 404) Course presents information and material on how organizations make decisions and operate in the global environment. Specific topics include: decision and risk analysis, managing change, leadership styles for organizations, business ethics, and developing and implementing strategies in the global environment. Prerequisite: MBA 501, MBA 502, and MBA 503.

### **505 *Topics in Management* Credit: 2 to 8 hours.**

(MBA 405) Course presents topics important to the study of business management. Examples of topics include: international business; strategic thinking, incentives, and information; operations management; financial reporting, financial institutions; information systems. May be repeated to a maximum of 8 hours. Students may register in more than one section per term. Prerequisite: MBA 502.

### **520 *Corporate and Global Strategy* Credit: 4 hours.**

(MBA 420) Focuses on key issues in formulating and implementing corporate strategies with an emphasis on the international operations of firms. Issues are approached from the orientation of the general manager, whose job is to diagnose what is critical in complex business situations and find realistic solutions to strategic and organizational problems. Designed to integrate various functional areas and provide a "total business" perspective on issues pertaining to corporate and international strategy. Builds on learning experiences in previous modules, and acts as an integrative capstone module. Prerequisite: Completion of the first year of the Master of Business Administration Program, including MBA 501, MBA 502, MBA 503, MBA 504, and MBA 505.

### **530 *Internship* Credit: 0 hours.**

(MBA 430) May not be repeated for credit. Approved for S/U grading only. Prerequisite: Completion of first year of Master of Business Administration program.

### **531 *Special Projects* Credit: 2 to 3 hours.**

(MBA 431) Individual projects selected by the student in consultation with a faculty member and approved by the executive officer of the program. May be repeated in the same or subsequent terms to a maximum of 12 hours. Prerequisite: Completion of first year of Master of Business Administration program.