

# Course Catalog - Fall 2007

## Speech Communication

101 **Public Speaking** credit: 3 hours.

Preparation and presentation of short informative and persuasive speeches; emphasis on the selection and organization of material, methods of securing interest and attention, and the elements of delivery. Credit is not given for both SPCM 101 and either SPCM 111 or SPCM 112.

102 **Intro to Comm Theory & Res** credit: 4 hours.

Survey of the questions probed, the methods employed, and the current status of knowledge in the study of communication.

*This course satisfies the General Education Criteria for a Behavioral Sciences course.*

111 **Oral & Written Comm I** credit: 3 hours.

Principles and practice in communication; stress on fundamentals of critical thinking in writing and speaking. The Campus rhetoric requirement is fulfilled by this course in conjunction with SPCM 112. Credit is not given for both SPCM 111 and SPCM 112, and other courses that fulfill the Composition I requirement (i.e., RHET 100; RHET 101 and RHET 102; RHET 103 and RHET 104; RHET 105; RHET 108; ESL 114 and ESL 115). Credit is also not given for both SPCM 111 - SPCM 112 and SPCM 101. SPCM 111 - SPCM 112 may not be taken by students who have completed the University's Composition I requirement.

*This course satisfies the General Education Criteria for a Freshman Composition I course.*

112 **Oral & Written Comm II** credit: 3 hours.

Continuation of Oral & Written Comm I; stress on deliberation and fundamentals of communication and public argument through speaking and writing. The campus rhetoric requirement is fulfilled by this course in conjunction with SPCM 111. Credit is not given for both SPCM 111 - SPCM 112 and other courses that fulfill the Composition I requirement (i.e., RHET 100; RHET 101 and RHET 102; RHET 103 and RHET 104; RHET 105; RHET 108; ESL 114 and ESL 115). Credit is also not given for both SPCM 111 - SPCM 112 and SPCM 101. SPCM 111 - SPCM 112 may not be taken by students who have completed the University's Composition I requirement. Prerequisite: SPCM 111.

*This course satisfies the General Education Criteria for a Freshman Composition I course.*

113 **Small Group Communication** credit: 3 hours.

Study of leadership, group process, and interpersonal relations in the small group, conference, and the public forum; emphasis on practice in leading and participation in various types of public discussion and conference, with materials drawn from current public questions.

120 **Adv Public Speaking** credit: 3 hours.

Advanced principles of speech preparation and presentation; special problems and types of speeches; and considerable practice in composition and delivery of speech. Prerequisite: SPCM 101 or equivalent.

191 **Freshman Honors Tutorial** credit: 1 to 3 hours.

Study of selected topics on an individually arranged basis. Open only to Chancellors Scholars, Cohn Scholars and James Scholars. May be repeated one time. Prerequisite: Consent of departmental honors advisor.

199 **Undergraduate Open Seminar** credit: 0 to 5 hours.

May be repeated to a maximum of 6 hours.

204 **Internship in Teaching Comm** credit: 3 hours.

Supervised experience in assisting in the teaching of an undergraduate course in communication; practice in preparing and presenting brief lectures, conducting activities within class, and assisting students outside of class. Prerequisite: Junior standing, 3.0 grade-point average, 3.5 grade-point average in Speech Communication, recommendation from an instructor, and approval of application.

207 **Analysis of Screen Genre** credit: 3 hours.

General introduction to the theory and analysis of film and television genre; detailed study of one or two representative types of genres (genres vary from term to term). Considers aesthetic, ideological, cultural, and historical views of genre. Students are required to view a limited number of films and television programs outside of class.

208 **Rhetoric of Film** credit: 3 hours.

Examines the nature and communicative functions of the ideological content of narrative cinema, with emphasis on the Hollywood film; considers ideological dimensions of film as communication, explicit and implicit ideological dimensions of the Hollywood social problem film, relationship of genre and ideology, and the ideology of the institution of cinema.

211 **Business Communication** credit: 3 hours.

Focus on relevant theory and research on communication strategies and skills vital to diverse business contexts. Topics will include communication in civic engagement and in multinational corporations, cross-cultural communication, ethics, and telecommuting, and virtual work teams, and effective writing. Study, preparation, and presentation of the chief types of business speeches and other forms of communication; special attention to conferences, sales talks, interviews, and job applications are included. Prerequisite: SPCM 101.

212 **Intro to Organizational Comm** credit: 3 hours.

Considers major theories, research questions, and approaches to organizational communication.

213 **Persuasion and the Arts** credit: 3 hours.

Introduction to the study of narrative films, theatre, fiction, and poetry as vehicles of indirect and overt persuasion.

220 **Communicating Public Policy** credit: 3 hours.

Study of the nature of policy-oriented communication; analysis and formulation of positions on issues of professional, personal, or public interest; design and presentation of public policy messages addressed to varying tasks and audiences, with special emphasis on advanced writing skills. Prerequisite: Completion of campus Composition I general education requirement.

**This course satisfies the General Education Criteria for a** Advanced Composition course.

230 **Intro to Interpersonal Comm** credit: 3 hours.

Study of communication theory and its application to interpersonal relations; extensive discussion of problems of conflict and misunderstanding in personal affairs to facilitate the development of knowledge, insights, and skills in the processes of face-to-face interaction.

231 **Communication and Conflict** credit: 3 hours.

Examines how people experience and manage conflict within both private and public settings. Units focus on conflict in interpersonal, small group, and organizational contexts.

**This course satisfies the General Education Criteria for a** Behavioral Sciences course.

251 **Public Information Management** credit: 3 hours.

Study of communication problems and practices involved in the management of public information. Considers functions, contexts, and evaluation of public information efforts.

277 **Media of Public Discourse** credit: 4 hours.

Survey of the history, structure, forms, and social effects of the American mass media.

**This course satisfies the General Education Criteria for a** UIUC Social Sciences course.

310 **The Rhetorical Tradition** credit: 3 hours.

Survey of major trends in the development of rhetorical theory from Homer to the present.

321 **Persuasive Speaking** credit: 3 hours.

Study of the processes of motivation as applied to speeches intended to influence group opinion and action; practice in the preparation and delivery of short persuasive speeches. Prerequisite: SPCM 101.

323 **Argumentation** credit: 3 hours.

Study of the theory of argument, e.g., evidence, reasoning, and construction of briefs; practice in formal and informal forms of debate and public discourse on current public questions. Prerequisite: SPCM 101.

325 **Politics and the Media** credit: 3 hours.

Same as COMM 322 and PS 312. See PS 312.

354 **Freedom of Speech** credit: 3 hours.

Examination of the nature and variety of responses to value questions concerning communication; includes a survey of the evolution of and current controversies in freedom of speech.

390 **Individual Study** credit: 2 hours.

Individual investigation of special problems. May be repeated to a maximum of 4 hours. Prerequisite: Twelve hours of speech communication; a grade-point average of 3.25; and consent of head of department.

396 **Special Topics in Comm** credit: 3 hours.

Special topics in speech communication not treated in regularly scheduled courses. See Schedule for current topics. May be repeated to a maximum of 6 hours if topics vary.

408 **Cultural Analysis of Media** credit: 3 or 4 hours.

Study of theories and methods for analyzing the cultural significance and influence of the content of film and television media; detailed application to one or two particular dimensions of the relationship of screen media to culture (applications vary from term to term and are chosen to highlight current issues in cultural analysis of media). Students are required to view a limited number of films and television programs outside of class. Same as COMM 408. 3 undergraduate hours. 4 graduate hours.

410 **Workplace Comm Technology** credit: 3 or 4 hours.

Focuses on how communication technologies shape the creation, content, and flow of information within and between organizations. Special attention will be given to the characteristics of the technology; social and organizational practices; economic considerations; and policy issues. 3 undergraduate hours. 4 graduate hours.

411 **Organizational Comm Assessment** credit: 3 or 4 hours.

Organizational communication theory applied to the assessment of communication practices in organizations; systematic procedures for diagnosing communication problems and facilitating effective communication in organizations. Extensive use of case studies. Students conduct a communication audit of an organization. 3 undergraduate hours. 4 graduate hours. Prerequisite: SPCM 212.

412 **Adv Organizational Comm** credit: 3 or 4 hours.

Advanced study of theory and research in organizational communication; considers such topics as communication networks, superior-subordinate communications, task-related and social information processing, and communicating with the external environment. 3 undergraduate hours. 4 graduate hours. Prerequisite: SPCM 212.

413 **Adv Small Group Communication** credit: 3 or 4 hours.

Advanced study of theory, research, techniques, and training methods in interviewing and group discussion; emphasis on empirical research findings concerning communication processes in face-to-face groups. 3 undergraduate hours. 4 graduate hours.

415 **Classical Rhetorics** credit: 3 or 4 hours.

Survey of the contributions to the theory and practice of rhetoric from Homer to the Renaissance. Same as CLCV 415 and MDVL 415. 3 undergraduate hours. 4 graduate hours.

416 **Early Modern Rhetorics** credit: 3 or 4 hours.

Significant developments in European rhetorical theory from 1500 to the 20th Century. 3 undergraduate hours. 4 graduate hours.

417 **Contemporary Rhetorics** credit: 3 or 4 hours.

Major contributors to rhetorical theory from I.A. Richards to the present. 3 undergraduate hours. 4 graduate hours.

421 **Persuasion Theory & Research** credit: 3 or 4 hours.

Survey of major theories of persuasion, research on factors influencing persuasive effectiveness, and application to problems of persuasive discourse. 3 undergraduate hours. 4 graduate hours.

423 **Rhetorical Criticism** credit: 3 or 4 hours.

Methods of interpreting and judging persuasive discourse with emphasis on political speaking and writing; extensive practice in criticism of rhetorical texts. 3 undergraduate hours. 4 graduate hours.

424 **Campaign Messages & Strategies** credit: 3 or 4 hours.

Consideration of factors central to the sustained persuasive campaign; special attention to the nature and functions of persuasion in the political campaign. 3 undergraduate hours. 4 graduate hours.

427 **Children and the Media** credit: 3 or 4 hours.

Examines the role of the mass media in the lives of children. Focuses on how developmental differences influence how children process and respond to the media. Topics include media violence, media advertising, stereotypes in the media, and educational content. 3 undergraduate hours. 4 graduate hours.

428 **Media and the Human Body** credit: 3 or 4 hours.

Explores the way the human body is portrayed within, and affected by, the mass media. The term "body" is broadly construed to apply to a wide range of corporeal matters that have been linked to identity, including ability and disability, race, age, sexuality, social class, athletic prowess, and health. We will take a social psychological approach to the study of media and the body. Knowledge of statistics based research methods is not required, but is helpful. 3 undergraduate hours. 4 graduate hours.

432 **Gender and Language** credit: 3 or 4 hours.

Study of actual and perceived differences and similarities in the use of language by women and by men; emphasizes the social contexts of speech. Same as GWS 432, and LING 432. 3 undergraduate hours. 4 graduate hours.

435 **Adv Interpersonal Comm** credit: 3 or 4 hours.

Study of the major processes involved in an individual's adjustment to the communication situations of everyday life; emphasis on the development of interpersonal competency and orientations, social perception, interpersonal sentiment and hostility, trust, and the social context as factors influencing the understanding and evaluation of interpersonal messages. Same as COMM 435. 3 undergraduate hours. 4 graduate hours. Prerequisite: SPCM 230 or consent of instructor.

436 **Family Communication** credit: 3 or 4 hours.

Examines the nature and functions of communication in various family configurations (e.g. nuclear families, single-parent families, stepfamilies); discusses both problematic interaction patterns and links between family interaction and strong families. 3 undergraduate hours. 3 or 4 graduate hours.

437 **Comm in Personal Relationships** credit: 3 or 4 hours.

Examines theories of communication within personal relationships, including family, friendship, and romantic associations. Specific topics include relationship development, conflict, power, self-disclosure, and relational uncertainty. 3 undergraduate hours. 4 graduate hours.

450 **Adv Topics in Public Discourse** credit: 3 or 4 hours.

Study of selected periods and genres of public discourse in historical context, including British, American, French, Russian, German, Chinese, and Japanese. 3 undergraduate hours. 4 graduate hours. May be repeated as topics vary to a maximum of 12 undergraduate hours or 16 graduate hours. Prerequisite: One course in rhetorical criticism or consent of instructor.

462 **Interpersonal Health Comm** credit: 3 or 4 hours.

Examines the role of communication in the management of mental and physical health. Focuses on topics such as communication and illness identity, health and interpersonal relationships, health care provider-patient interactions, impacts of technology on health communication, and health education and prevention efforts. 3 undergraduate hours. 4 graduate hours.

474 **Intro to Research Methods** credit: 3 or 4 hours.

Introduction to descriptive and experimental methods in communication; intended to produce understanding and critical evaluation of research designs. 3 undergraduate hours. 4 graduate hours.

491 **Honors Individual Study** credit: 2 hours.

Individual investigation of special problems. 2 undergraduate hours. No graduate credit. May be repeated to a maximum of 4 hours. Prerequisite: Twelve hours of speech communication; a grade-point average of 3.50; and consent of head of department.

493 **Honors Senior Thesis** credit: 2 hours.

Individual study leading to a thesis for honors in the Department of Speech Communication 2 undergraduate hours. No graduate credit. May be repeated to a maximum of 4 hours. Prerequisite: Senior standing; a grade-point average of 3.50; and consent of head of department.

496 **Adv Topics in Communication** credit: 3 or 4 hours.

Advanced topics in communication not treated in regularly scheduled courses; see Class Schedule for current topic. 3 undergraduate hours. 4 graduate hours. May be repeated as topics vary to a maximum of 6 undergraduate hours or 8 graduate hours.

529 **Seminar Communication Theory** credit: 4 hours.

Special topics in communication theory and research. May be repeated to a maximum of 16 hours. Prerequisite: Consent of instructor.

536 **Seminar Group Discussion** credit: 4 hours.

Intensive examination of selected problems of communication in small, task-oriented groups; evaluation of special instrumental forms, such as the unstructured group, the work group, the panel, and the lecture-forum; critical analysis of recent research in group communication as a means of making decisions and of changing attitudes and behavior.

538 **Seminar Rhetorical Theory** credit: 4 hours.

Study of special topics in the history of rhetorical theory. May be repeated to a maximum of 16 hours.

595 **Special Problems** credit: 2 to 8 hours.

Individual investigation of special projects not included in theses. Open to master's candidates for a maximum of 4 graduate hours, and to doctoral candidates for 4 or 8 graduate hours. Prerequisite: Consent from head of department.

599 **Thesis Research** credit: 0 to 16 hours.

May be repeated. Approved for S/U grading only.