

Course Schedule - Fall 2004

Advertising

410 **Consumer Comm and the Public** Credit: 3 hours.

(ADV 310) Addresses the interface between marketing activity and various public institutions and actions: government agencies, consumer groups, boycotts, litigation. 3 undergraduate hours. No graduate credit.

CRN	Type	Section	Time	Days	Location	Instructor
29754	lecture-discussion	A	09:00 AM - 09:50 AM	MWF	room 106 Lincoln Hall	Stole, I