

Course Schedule - Fall 2005

Agricultural Communications

110 **Intro to Ag and Env Comm** Credit: 3 hours.

(AGCOM 111) Introduction to the uses of mass communications media and theories in agricultural and environmental communications and community and human development, and to professional opportunities in applied communications in agricultural, environmental, and human services organizations.

CRN	Type	Section	Time	Days	Location	Instructor
29760	lecture-discussion	A	03:00 PM - 04:30 PM	TR	room 132 Bevier Hall	Dahl, D

190 **Student Publications and Media** Credit: 1 to 3 hours.

(AGCOM 190) Reporting, photography, editing and other production for Illini Horizon and other College of Agricultural, Consumer and Environmental Sciences student publications and broadcast activities. May be repeated to a maximum of 12 hours. Students may register in this course more than once in the same term for a total of 3 undergraduate hours. Approved for S/U grading only.

CRN	Type	Section	Time	Days	Location	Instructor
10202	independent study		ARRANGED			
10202: Instructor Approval Required						

210 **Writing for Ag and Env Media** Credit: 3 hours.

(AGCOM 114) Introduction to writing for the agricultural and environmental media. Emphasis on basic skills used to communicate through these media, with particular emphasis on writing skills.

CRN	Type	Section	Time	Days	Location	Instructor
36671	laboratory	A	11:00 AM - 11:50 AM	T	room 122 Bevier Hall	Siebrecht, R
	laboratory	A	01:00 PM - 02:50 PM	TR	room 22 ACES Lib, Info and Alum Ctr	Siebrecht, R

220 **Presenting Information** Credit: 3 hours.

(AGCOM 273) Examines four types of information necessary for promoting social change: problem analysis, benefit and risk, utility, and mobilization information. Students apply principles of information analysis and presentation using desk-top publishing software. Same as ENVS 220, and NRES 220.

This course satisfies the General Education Criteria for a Advanced Composition course.

CRN	Type	Section	Time	Days	Location	Instructor
38780	discussion-recitation	AD1	11:00 AM - 11:50 AM	W	room 22 ACES Lib, Info and Alum Ctr	Beaumont, G
38780: Advanced Composition course.						
38781	discussion-recitation	AD2	12:00 PM - 12:50 PM	W	room 22 ACES Lib, Info and Alum Ctr	Beaumont, G
38781: Advanced Composition course.						
38782	discussion-recitation	AD3	01:00 PM - 01:50 PM	W	room 22 ACES Lib, Info and Alum Ctr	Beaumont, G
38782: Advanced Composition course.						
38779	lecture	AL1	11:00 AM - 12:50 PM	M	room 206 Expanded Child Dev Lab	Beaumont, G
38779: Advanced Composition course.						

240 *Photography in Agriculture* Credit: 4 hours.

(AGCOM 240) Application of visual communications principles to agriculture using the photograph as medium; emphasizes communicative, creative, and technical aspects. See Class Schedule for approximate cost of materials.

Additional Class Materials Fee Required.

CRN	Type	Section	Time	Days	Location	Instructor
29818	laboratory-discussion	A	09:00 AM - 10:50 AM	TR	room 122 Bevier Hall	Siebrecht, R

293 *Communications Internship* Credit: 1 to 4 hours.

(AGCOM 293) Supervised, off-campus experience in a field directly pertaining to subject matter in agricultural communications. May be repeated in the same or subsequent terms to a maximum of 10 hours. Approved for S/U grading only. Prerequisite: Sophomore standing.

CRN	Type	Section	Time	Days	Location	Instructor
10214	independent study		ARRANGED			
10214: Instructor Approval Required						

294 *Research Internship* Credit: 1 to 4 hours.

(AGCOM 294) Supervised, on-campus, learning experience with faculty engaged in research. May be repeated in the same or subsequent terms to a maximum of 10 hours. Approved for S/U grading only. Prerequisite: Sophomore standing.

CRN	Type	Section	Time	Days	Location	Instructor
10218	independent study		ARRANGED			
10218: Instructor Approval Required						

295 *Independent Study or Research* Credit: 1 to 4 hours.

(AGCOM 295) Individual research, special problems, thesis, development and/or design work under the supervision of an appropriate member of the faculty. May be repeated in the same or subsequent terms.

CRN	Type	Section	Time	Days	Location	Instructor
10224	independent study		ARRANGED			
10224: Instructor Approval Required						

320 *Educational Campaign Planning* Credit: 4 hours.

(AGCOM 214) Coordinated approach to planning and carrying out information campaigns using a variety of communications media; students contact and work with an agency interested in running a communications campaign to plan an information strategy related to the campaign topic.

This course satisfies the General Education Criteria for a Advanced Composition course.

CRN	Type	Section	Time	Days	Location	Instructor
36879	lecture-discussion	AA	02:00 PM - 03:50 PM	MW	room 122 Bevier Hall	Dahl, D
36879: Advanced Composition course.						

370 *Ag Sales Communications* Credit: 3 hours.

(AGCOM 270) Role, dynamics, and principles of personal sales communications as related to food and agriculture; methods for analyzing, setting objectives, planning, conducting and evaluating sales communications efforts; individual observation of principles applied by agricultural sales professionals. Prerequisite: Junior standing.

CRN	Type	Section	Time	Days	Location	Instructor
42902	lecture-discussion	A	10:30 AM - 11:50 AM	TR	room 242 Bevier Hall	Dahl, D

396 *Honors Research or Thesis* Credit: 1 to 4 hours.

(AGCOM 296) Individual research, special problems, thesis, development and/or design work under the direction of the Honors advisor. May be repeated in the same or subsequent terms. Prerequisite: Junior standing, admission to the ACES Honors Program.

CRN	Type	Section	Time	Days	Location	Instructor
10228	independent study		ARRANGED			
10228: Instructor Approval Required						

430 *Comm in Env Social Movements* Credit: 3 hours.

(AGCOM 348) Examines the interests, values systems and communications strategies of key participants in the environmental movement. Students examine environmental issues and predict possible reactions from key participants in the environmental arena. Same as ENVS 430, NRES 430, and SOC 464. Prerequisite: SOC 100 or RSOC 110.

CRN	Type	Section	Time	Days	Location	Instructor
36899	lecture-discussion	A	10:00 AM - 11:50 AM	TR	room 132 Bevier Hall	Reisner, A