

Course Schedule - Summer 2005

Business Administration

320 ***Principles of Marketing*** Credit: 3 hours.

(B ADM 202) Emphasizes the concepts of planning, organization, control, and decision making as they are applied in the management of the marketing unction. Prerequisite: ECON 202 or equivalent (Statistics I)

CRN	Type	Section	Time	Days	Location	Instructor
31351	lecture-discussion	B2	03:00 PM - 04:50 PM	MTW	room 226 Wohlers Hall	Qiu, T
31351: Meets 13-Jun-05 - 04-Aug-05.						