

Course Schedule - Summer 2005

Business Administration

449 ***Business Policy and Strategy*** Credit: 3 hours.

(B ADM 389) Analysis of policy formulation and implementation from a company-wide standpoint; emphasis on integration of knowledge and approaches across functional areas; both endogeneous and exogeneous factors which affect company policies; and the role of the firm in society. 3 undergraduate hours. Prerequisite: Senior standing in College of Business

CRN	Type	Section	Time	Days	Location	Instructor
30702	lecture-discussion	A1	03:00 PM - 04:50 PM	MTW	room 166 Wohlers Hall	Fertig, K
30702: Meets 13-Jun-05 - 04-Aug-05.						