

# Course Schedule - Fall 2006

## Advertising

550 ***Foundations of Advertising*** Credit: 4 hours.

Evaluation of key periods, events, and individuals having significant impact on the evolution of American advertising philosophy, structure, and performance. Prerequisite: Consent of instructor.

CRN	Type	Section	Time	Days	Location	Instructor
29768	lecture-discussion	A	02:30 PM - 04:20 PM	W	room G30 Foreign Languages Bldg	Chambers, J
29768: Note: This course is open only to graduate students in the Advertising major.						