

Course Schedule - Fall 2006

Business and Technical Writing

271 ***Persuasive Writing*** Credit: 3 hours.

Students will study principles of persuasion as applied to writing and designing written communications for business and the professions. Included are ads, direct-mail campaigns, argumentative essays, proposals, and other types of writing designed to move readers to action. Same as ADV 288. Prerequisite: Sophomore standing and completion of campus rhetoric requirement.

CRN	Type	Section	Time	Days	Location	Instructor
38013	lecture-discussion	M	09:30 AM - 10:45 AM	TR	room 29 English Bldg	Olson, K
38014	lecture-discussion	P	11:00 AM - 12:15 PM	TR	room 44 English Bldg	Mendoza, V
38011	lecture-discussion	X	12:00 PM - 12:50 PM	MWF	room 304 English Bldg	Searsmith, K