

Course Schedule - Spring 2006

Advertising

199 **Undergraduate Seminar** Credit: 1 to 5 hours.
 May be repeated up to 12 hours in separate semesters, if topics vary.

| CRN | Type | Section | Time | Days | Location | Instructor |
|--|--------------------|---------|---------------------|------|------------------------------------|------------|
| 43676 | lecture-discussion | P | 01:00 PM - 03:50 PM | T | room G48 Foreign Languages Bldg | Vargas, P |
| 43676: 3 hours Discovery course. Section P--Topic: The Psychology of Advertising. First Year Discovery Program Course. Registration restricted to freshmen. Students should enroll in only one Discovery course. Students who enroll in more than one Discovery course may be dropped from the additional Discovery course. For course descriptions, see the Discovery Program booklet. | | | | | | |
| 43669 | lecture-discussion | S | 05:00 PM - 07:50 PM | T | room 7 Weston Hall | Hall, S |
| 43669: 3 hours Section S--Topic: The Communication Industry. First Year Discovery Course. Registration restricted to freshmen. Students should enroll in only one Discovery course. Students who enroll in more than one Discovery course may be dropped from the additional Discovery course. For course descriptions, see the Discovery Program booklet. | | | | | | |
| 43662 | lecture-discussion | T | 11:00 AM - 12:20 PM | TR | room 123 Gregory Hall | O'Guinn, T |
| 43662: 3 hours Discovery course. Section T--Topic: History of Advertising and Global Consumer Culture. First Year Discovery course. Registration restricted to freshmen. Students should enroll in only one Discovery course. Students who enroll in more than one Discovery course may be dropped from the additional Discovery course. For course descriptions, see the Discovery Program booklet. | | | | | | |