

Course Schedule - Spring 2006

Advertising

483 ***Audience Analysis*** Credit: 3 hours.

Analyzes the markets served by various advertising media and factors to consider in the selection and evaluation of media. Prerequisite: ADV 481. 3 undergraduate hours. No graduate credit.

CRN	Type	Section	Time	Days	Location	Instructor
30740	lecture-discussion	B	05:00 PM - 07:50 PM	M	room 108 English Bldg	White, M