

# Course Schedule - Spring 2006

## Agricultural Communications

### 190 **Student Publications and Media** Credit: 1 to 3 hours.

Reporting, photography, editing and other production for Illini Horizon and other College of Agricultural, Consumer and Environmental Sciences student publications and broadcast activities. May be repeated to a maximum of 12 hours. Students may register in this course more than once in the same term for a total of 3 undergraduate hours. Approved for S/U grading only.

CRN	Type	Section	Time	Days	Location	Instructor
10202	independent study		ARRANGED			
10202: Instructor Approval Required						

### 210 **Writing for Ag and Env Media** Credit: 3 hours.

Introduction to writing for the agricultural and environmental media. Emphasis on basic skills used to communicate through these media, with particular emphasis on writing skills.

CRN	Type	Section	Time	Days	Location	Instructor
29899	lecture-discussion	A	11:00 AM - 11:50 AM	T	room 122 Bevier Hall	Siebrecht, R
	lecture-discussion	A	01:00 PM - 02:50 PM	TR	room 22 ACES Lib, Info and Alum Ctr	Siebrecht, R
: 3 hours						

### 240 **Photography in Agriculture** Credit: 4 hours.

Application of visual communications principles to agriculture using the photograph as medium; emphasizes communicative, creative, and technical aspects. See Class Schedule for approximate cost of materials.

Additional Class Materials Fee Required.

CRN	Type	Section	Time	Days	Location	Instructor
29902	laboratory-discussion	1	09:00 AM - 10:50 AM	TR	room 122 Bevier Hall	Siebrecht, R
29902: ACES Class Materials 35.00 dollars.						

### 293 **Communications Internship** Credit: 1 to 4 hours.

Supervised, off-campus experience in a field directly pertaining to subject matter in agricultural communications. May be repeated in the same or subsequent terms to a maximum of 10 hours. Approved for S/U grading only. Prerequisite: Sophomore standing.

CRN	Type	Section	Time	Days	Location	Instructor
10214	independent study		ARRANGED			
10214: Instructor Approval Required						

**294 *Research Internship*** Credit: 1 to 4 hours.

Supervised, on-campus, learning experience with faculty engaged in research. May be repeated in the same or subsequent terms to a maximum of 10 hours. Approved for S/U grading only. Prerequisite: Sophomore standing.

CRN	Type	Section	Time	Days	Location	Instructor
10218	independent study		ARRANGED			
10218: Instructor Approval Required						

**295 *Independent Study or Research*** Credit: 1 to 4 hours.

Individual research, special problems, thesis, development and/or design work under the supervision of an appropriate member of the faculty. May be repeated in the same or subsequent terms.

CRN	Type	Section	Time	Days	Location	Instructor
10224	independent study		ARRANGED			
10224: Instructor Approval Required						

**320 *Educational Campaign Planning*** Credit: 4 hours.

Coordinated approach to planning and carrying out information campaigns using a variety of communications media; students contact and work with an agency interested in running a communications campaign to plan an information strategy related to the campaign topic.

This course satisfies the General Education Criteria for a Advanced Composition course.

CRN	Type	Section	Time	Days	Location	Instructor
29901	lecture-discussion	A	02:00 PM - 03:50 PM	MW	room 122 Bevier Hall	Dahl, D
29901: Advanced Composition course.						

**370 *Ag Sales Communications*** Credit: 3 hours.

Role, dynamics, and principles of personal sales communications as related to food and agriculture; methods for analyzing, setting objectives, planning, conducting and evaluating sales communications efforts; individual observation of principles applied by agricultural sales professionals. Prerequisite: Junior standing.

CRN	Type	Section	Time	Days	Location	Instructor
29904	lecture-discussion	A	10:00 AM - 10:50 AM	R	room 132 Bevier Hall	Dahl, D
	lecture-discussion	A	10:00 AM - 11:50 AM	T	room 132 Bevier Hall	Dahl, D
: 3 hours						

**390 Prof Dev in Ag and Env Comm** Credit: 1 hours.

Professional developments and issues in agricultural communications; the agricultural communicator today; and avenues for continuing professional growth. Approved for both letter and S/U grading. Prerequisite: Junior-senior standing.

CRN	Type	Section	Time	Days	Location	Instructor
29910	laboratory-discussion	1	12:00 PM - 12:50 PM	W	room 242 Bevier Hall	Walter, G

**396 Honors Research or Thesis** Credit: 1 to 4 hours.

Individual research, special problems, thesis, development and/or design work under the direction of the Honors advisor. May be repeated in the same or subsequent terms. Prerequisite: Junior standing, admission to the ACES Honors Program.

CRN	Type	Section	Time	Days	Location	Instructor
10228	independent study		ARRANGED			
10228: Instructor Approval Required						