

Course Schedule - Spring 2007

Advertising

410 **Consumer Comm and the Public** Credit: 3 hours.

Addresses the interface between marketing activity and various public institutions and actions: government agencies, consumer groups, boycotts, litigation. 3 undergraduate hours. No graduate credit.

CRN	Type	Section	Time	Days	Location	Instructor
39501	lecture-discussion	A	11:00 AM - 12:20 PM	MW	room 328 Armory	Kulemeka, O
39501: Note: This course is open only to Agricultural Communications and Advertising majors.						