

Course Schedule - Spring 2007

Advertising

411 **Classic Campaigns** Credit: 3 hours.

Examines the advertising campaigns that have been seen as the best examples of this genre during the past century. Includes the writings of famous advertising authors on the rhetorical principles of advertising. 3 undergraduate hours. No graduate credit.

CRN	Type	Section	Time	Days	Location	Instructor
30690	lecture-discussion	A	10:00 AM - 11:20 AM	TR	room 253 Mechanical Engineering Bldg	Coleman, C
30690: Note: This course is open only to College of Communications majors and premajors and Agricultural Communications majors.						
47200	lecture-discussion	B	10:00 AM - 11:20 AM	TR	room 150 Animal Sciences Laboratory	Giardina, M
47200: Note: This course is open only to College of Communications majors and premajors and Agricultural Communications majors.						