

# Course Schedule - Spring 2007

## Advertising

412 **Advertising History** Credit: 3 hours.

Teaches the important events, forces, people, and technologies that helped advertising to become an important institution in America. Prerequisite: ADV 300. 3 undergraduate hours. No graduate credit.

CRN	Type	Section	Time	Days	Location	Instructor
30692	lecture-discussion	A	01:00 PM - 02:20 PM	MW	room 106 Lincoln Hall	Chambers, J
30692: Note: Students must meet the prerequisite, ADV 300.						