

Course Schedule - Spring 2007

Advertising

491 **Advertising Management Plan.** Credit: 3 hours.

Application of analytical planning concepts to advertising planning and decision making; covers all of the decision making areas of advertising. Prerequisite: ADV 300. 3 undergraduate hours. No graduate credit.

CRN	Type	Section	Time	Days	Location	Instructor
30743	lecture-discussion	C	12:30 PM - 03:20 PM	M	room 112 Speech and Hearing Clinic	Oswald, L
30743: Note: Students must meet the prerequisite.						
41469	lecture-discussion	D	09:00 AM - 10:20 AM	TR	room 243 Mechanical Engineering Bldg	Nelson, M
41469: Note: Students must meet the prerequisite						