

Course Schedule - Spring 2007

Advertising

493 ***Social and Cult Context of Adv*** Credit: 3 hours.

Studies advertising as a cultural force and social institution and its role in communications, society, and economics.

Prerequisite: ADV 300. 3 undergraduate hours. No graduate credit.

CRN	Type	Section	Time	Days	Location	Instructor
39474	lecture-discussion	A	02:30 PM - 03:50 PM	TR	room 106 Lincoln Hall	Moreira, C
39474: Note: This course is open only to Advertising and Agricultural Communications majors.						