

Course Schedule - Spring 2007

Business Administration

320 ***Principles of Marketing*** Credit: 3 hours.

Emphasizes the concepts of planning, organization, control, and decision making as they are applied in the management of the marketing function. Provides an overview of aspects of the marketing discipline. Prerequisite: ECON 202 or equivalent (Statistics I).

CRN	Type	Section	Time	Days	Location	Instructor
30958	lecture	1	08:30 AM - 09:50 AM	TR	room AUD Foellinger Auditorium	Preis, M
30958: JUNIOR STANDING						